

# Udi Simhon

Audio Innovation Lead & System Developer

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Audio Innovation Lead & System Developer with 5 years of experience across audio mastering, catalog quality, team leadership, workflow design, and internal systems development. Managed an 8-person audio team and played a key role in raising Artist's music catalog to a higher standard of sound quality, consistency, and delivery readiness.

Combines deep audio engineering expertise with product thinking and practical software development. Built internal tools, automations, and operational workflows that reduced manual work, improved visibility, and supported large-scale music production processes.



## Websites, Portfolios, Profiles

- <https://www.linkedin.com/in/udi-simhon-b84574249/>
- <https://udisimhon.com/>



## TECHNICAL & PRODUCT TOOLKIT

**Audio & Music Production:** Pro Tools, Reaper, Ableton, SoundFlow, mastering, stem workflows, mix/master delivery, loudness standards, LUFS, True Peak, audio QC, technical listening, file-format standards, WAV delivery specs, metadata checks, catalog quality control, audio asset management.

**Systems & Automation:** Python, React, GitHub, GitLab, scripting, workflow automation, batch audio processing, internal tools, operational dashboards, file-handling automation, process documentation, system design for audio workflows.

**Platforms & AI:** Monday.com, Freshdesk, fal.ai, Claude Code, Cursor IDE, AI-assisted development, AI workflow prototyping, automation with AI tools.

**Product & Operations:** Workflow mapping, internal software planning, UX for operational tools, cross-functional collaboration, resource planning, team operations, process improvement, scalable production workflows.



## PROFESSIONAL EXPERIENCE

### May 2023 **Head of Audio**

- Jun 2026 *Artlist, Tel Aviv, Israel*

- Led Artlist's Audio Department, managing an 8-person team and overseeing audio operations, mastering quality, workflow structure, and cross-functional delivery.
- Defined and maintained audio quality standards across mastering, stems, loudness, file delivery, QC, and release readiness.
- Built internal tools, automations, and workflow systems that reduced manual work, improved visibility, and helped scale audio production processes.
- Managed team priorities, workload distribution, professional development, resource planning, and budget-related decisions for tools, services, and workflow infrastructure.
- Collaborated with product, operations, support, creative, content, and engineering teams to turn audio workflow needs into practical internal solutions.

### Sep 2021 - **Mastering Engineer**

May 2023 *Artlist, Tel Aviv*

- Mastered music for Artlist's catalog while maintaining consistent creative and technical standards.
- Prepared, reviewed, and delivered audio assets according to loudness, format, file-structure, and quality requirements.
- Worked with producers, artists, and internal teams to support high-quality music releases.
- Identified workflow bottlenecks and began developing technical solutions that later evolved into broader internal systems.

2001 -  
2021

### **Session Guitarist, Audio Engineer, Music Producer**

*Independant, Tel Aviv, Israel*

- Built a long-standing career as a professional guitarist, music producer, and studio engineer, working with leading Israeli artists across live performance, recording, mixing, mastering, and musical production.
- Served as lead guitarist for major Israeli artists including **Rami Kleinstein** and **Keren Peles** for over 15 years, performing extensively in Israel and internationally.
- Worked as lead guitarist for **Yonatan Razel** and as a session / substitute guitarist with many top Israeli artists, including **Yehudit Ravitz, Danny Sanderson, Matti Caspi, Idan Raichel, Shuli Rand, Amir Dadon, Ishay Ribo, Gidi Gov, Shiri Maimon, Ninet, Miri Mesika**, and others.
- Produced, played, recorded, mixed, or mastered music for a wide range of commercial releases, including projects by **Shlomo Artzi, Keren**

**Peles, Ari Gorali & Reut Yehudai, Hila Harari & Kele 6**, and the **Tzama** album series.

- Contributed to several gold-certified albums, including **Shlomo Artzi – Shfuyim, Keren Peles – Mabul, Keren Peles – Bein Ha'Ir LaKfar**, and **Gilad Segev – Kolot HaLev**.
- Taught guitar and music production in private music schools and at **Rimon School of Music**, with a focus on studio production and practical musicianship.



## LANGUAGES



English



Full Professional



Hebrew



Native or Bilingual